

Building Batadorp in Brabant, 1933-1940
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This paper explores the beginning of Bat's shoe production in the Netherlands. It will focus on the first pre-WWII years of its establishment, as the company forged to carve out a new community in the heath in Brabant, strategically located in the southern part of the country. Today known as Batadorp, the community has gained recognition as an industrial heritage site. This paper will employ an international and interdisciplinary perspective to analyze its early roots; combining technological, cultural, and social history.